



Award Criteria: [Adversity into Achievement](#)

This award is given to a charity that the CMSUK membership believe has delivered outstanding service to service users, the community, and the general population. The charity must have been clear in its goals and strategy and demonstrated excellence, especially within the last 12 months.

Nominations should demonstrate:

- How the charity has delivered its mission and vision.
- How the work has supported others, creating life-changing impact, making the achievement in the face of adversity possible.

CMSUK Organisational Values:

- Nominations should select one CMSUK Charity Organisational Value and Valued Behaviour that best aligns with the charity's vision and mission, against which all CMSUK members will review the entry.

Evidence of Impact:

- Nominations should provide clear evidence of the charity's work and impact.

Reflective Piece:

- Nominations must also include a reflective piece on the journey and challenges encountered, [Adversity into Achievement](#).

Nomination Length:

- Reflective pieces should be no more than 1200 words and can take the format of a case study or description.

Generic Award Criteria:

- **Data Protection:**
All nominations must comply with data protection regulations. Information provided without consent must be recorded in a way that no injured person (client) can be identified.
- **Supporting Testimonials:**
All nominations must be supported by testimonials, which are additional to the reflective piece. Testimonials must be submitted in their raw format with details of the person providing the testimonial clearly visible (on email or letter with Company details and contact number visible). If testimonials are provided by a client, they are allowed to be anonymous. However, a telephone number is required for verification.
- **Limit of Nominations:**
No more than two entries per category from one organization/individual.
- **Closing Date for Nominations:**
[Friday, 6th June 2025](#)
- **Finalist Nominee Attendance:**
All finalist nominees must attend the Awards Event on [Friday, 19th September 2025](#), at The Royal Garden Hotel Kensington. If the finalist cannot attend, they must appoint a suitable proxy.