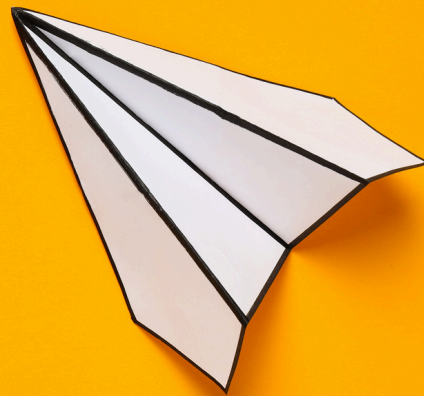




# CONFERENCE 2025



**27 & 28 MARCH**

# THE IDENTITY JOURNEY

Sponsored by



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**SPONSORSHIP OPPORTUNITIES**

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## CONFERENCE SPONSOR BOOKING FORM 2025

FULL NAME:

COMPANY NAME:

JOB TITLE:

ADDRESS:

EMAIL:

MOBILE:

**CIRCLE OR TICK THE SPONSORSHIP PACKAGE YOU WOULD LIKE TO SUPPORT**

### CONFERENCE BAG SPONSOR - £1000

- Prominent placement of the sponsor's logo on the delegate bag
- A full-page advertisement within the brochure
- Name & logo in the Conference Brochure
- Company logo and links on Conference webpage



### CONFERENCE LANYARD SPONSOR - £1000

- **Be seen by everyone, everywhere!**
- Gain unparalleled visibility with your logo featured on every delegate lanyard, worn throughout the conference.
- Enjoy a full-page advertisement in the conference brochure.
- Promote your brand with your logo and name in the Conference Brochure and clickable links on the Conference webpage.

## CONFERENCE SPONSOR BOOKING FORM 2025

### CONFERENCE BADGE SPONSOR - £1000

- **Make a personal connection with every attendee!**
- Your logo on every attendee badge, ensuring your brand is visible at a glance throughout the conference.
- Enjoy recognition in the Conference Brochure and on the Conference webpage, complete with clickable links to your website.
- Gain extended exposure with your brand featured in event photos and shared across social media channels.

### LUNCH SPONSOR ON THE 27TH MARCH 2024 - £900

- **Fuel networking and create a memorable impact!**
- Display your logo and a thank-you message on-screen during lunch in the Exhibition Hall.
- Customize table branding with your logo on napkins and tablecloths.
- Enjoy banners/signage at the lunch station (provided by the sponsor), and your logo and name in the Conference Brochure and on the Conference webpage.

### COFFEE/TEA SPONSOR 27TH MARCH 2024 - £900

- **Boost energy and brand awareness!**
- Prominent logo placement on coffee cups during breaks.
- Display your logo and a thank-you message on-screen during coffee/tea breaks.
- Banner/signage placement at refreshment stations and logo recognition in the Conference Brochure and on the Conference webpage.



### LUNCH SPONSOR ON THE 28TH MARCH 2024 - £900

- **Fuel networking and create a memorable impact!**
- Display your logo and a thank-you message on-screen during lunch in the Exhibition Hall.
- Customize table branding with your logo on napkins and tablecloths.
- Enjoy banners/signage at the lunch station (provided by the sponsor), and your logo and name in the Conference Brochure and on the Conference webpage.

# CONFERENCE SPONSOR BOOKING FORM 2025

## COFFEE/TEA SPONSOR 28TH MARCH 2024 - £900

- **Boost energy and brand awareness!**
- Prominent logo placement on coffee cups during breaks.
- Display your logo and a thank-you message on-screen during coffee breaks.
- Banner/signage placement at refreshment stations and logo recognition in the Conference Brochure and on the Conference webpage.

## PHOTOGRAPHY SPONSOR - £800

- **Capture the moment with your brand!**
- Have your logo featured on all official event photos shared on social media and the conference website.
- Showcase your brand on the photographer's attire (provided by the sponsor) for additional visibility.
- Logo placement in the Conference Brochure and on the Conference webpage.

## EVENING DINNER & RECEPTION DRINKS SPONSOR - £2800

- **Make a grand impression on the most exclusive evening of the conference!**
- Host a table of 10 at the prestigious Evening Dinner, offering the perfect opportunity for networking and brand presence.
- Your logo prominently displayed on signage at the Drinks Reception, ensuring your brand is noticed by all attendees (signage to be provided by the sponsor).
- A full-page advertisement in the event brochure, amplifying your company's message.
- Showcase your name and logo in the Conference Brochure and Dinner Menu, as well as on the Conference webpage with direct links to your business.

## TABLE WINE AND TABLE DECORATIONS SPONSOR - £1500

- Add elegance and charm with your brand as the centerpiece of every table!
- Display your logo on every wine bucket or cooler, making your brand the focal point of the dining tables.
- Enjoy a full-page advertisement in the conference brochure to highlight your offerings.
- Feature your name and logo in the Conference Brochure, Dinner Menu, and on the Conference webpage, ensuring lasting visibility with clickable links.

# CONFERENCE SPONSOR BOOKING FORM 2025

## COCKTAIL MUSIC SPONSOR - £800

- **Set the tone for a sophisticated evening while promoting your brand!**
- *Delight attendees with gentle background music, provided by the talented Andrew James, elevating the atmosphere in the bar area.*
- *Showcase your branding with sponsor-provided signage or banners, ensuring your name is front and center where Andrew performs.*
- *Receive verbal acknowledgment from Andrew during his performance, further enhancing your brand recognition.*
- *Enjoy recognition in the Conference Brochure, Conference webpage, and Dinner Menu, with your logo displayed prominently.*

## CYBER MAGICIAN SPONSOR - £850

- **Bring magic and innovation to life with your brand!**
- Custom-branded iPhone case featuring your logo, creating a memorable and interactive experience.
- A deck of playing cards designed with your branding, seamlessly incorporated into a captivating digital magic routine.
- An innovative app experience, simulating giveaways of client vouchers or business cards, pulled directly out of a phone.
- A visually striking magic trick, where branded cards transform into glass, leaving attendees amazed.
- Your logo prominently featured in the Conference Brochure, Conference webpage, and Dinner Menu, ensuring lasting visibility.

## EVENING DINNER PHOTOBOOTH - £500

- **Let your brand shine in every smile!**
- Your logo displayed on all printed and digital photobooth images.
- Logo and name placement in the Conference Brochure, Dinner Menu, and on the Conference webpage.

## CONFERENCE SPONSOR BOOKING FORM 2025

### FULL PAGE ADVERT IN BROCHURE - £400

- Full page advert

### HALF PAGE ADVERT IN BROCHURE - £250

- Half page advert

### FLYERS IN DELEGATE BAGS - £200

- Flyers inserts in delegate bags



# CONFERENCE SPONSOR BOOKING FORM 2025

## BOOKING TERMS & CONDITIONS

### Payment

3. CMSUK will not be bound by any price quoted on the telephone.
4. CMSUK will not reserve any sponsorship bookings until payment has been received. All are sold on a first-come, first-served basis.

### Cancellations

5. All cancellation requests must be received in writing.
6. Refunds may be issued subject to the following notice periods:
  - a. 13 weeks or more – 100% of the package price
  - b. 9-12 weeks – 75% of the package price

CMSUK is unable to offer any refunds for cancellations made with eight weeks' notice or less.

**SIGN:**

**DATE:**

**PRINT NAME:**